



# NewsFrame

## March, 2025



**"I had a great time at the Jackpot Classic Bowling Tournament at Grand Sierra Resort in Reno. Honestly had the best tournament of my life... bowled a 758 in teams, 636 in doubles, and a 729 in singles. And on top of all that, I got to meet my cousin for the first time. 7-time titlist on the PBA, Robert Smith!**

**Jason Smith, "Let it Roll Lanes," Phoenix, Arizona**

## **Reno Tournament Showcases String Machines with High Scoring Potential**

On March 7-8-9, 2025, the Inaugural WSBPA Jackpot Classic, empowered by QUBICA AMF EDGE string machines, made its debut at the Grand Sierra Resort in Reno.

116 bowlers, families and friends gathered to test their skills, meet new people and enjoy a "mini vacation" while rolling with PWBA Champions Stefanie Johnson and Clara Guerrero. Also, on-hand were PWBA members Daria Pajak and Maranda



Pattison.

Ronnie Mattson from Evergreen Lanes in Everett overpowered the EDGE string machines with a perfect 300 game, only the 2nd at Grand Sierra Bowling Center since the new machines were installed in November 2024. Ronnie's 826 scratch score in the four-person team event propelled Ronnie, Ron Mattson, Jr. Kyle Murphy, and Robin Neumann, to National String Machine Champions.

PWBA star Daria Pajak averaged 227 for her 9-game block in singles, doubles and team events.

PBA Bowler of-the-Year E.J. Tackett made a surprise appearance on Saturday during the singles event.

Our thanks to QUBICA AMF and Grand Sierra Resort for their partnership support













# Millions on the Way

for BPAA Centers on the Pepsi Program



Pepsi rebate checks for the second part of 2024 have been sent to centers. Thousands of participating members will receive them this week.

The rebates are in addition to national account pricing, **FREE** equipment and service, **FREE** Pepsi pitchers, **FREE** marketing materials, **FREE** design services, **FREE** league envelopes, and more!

If you are not part of the program that pays centers millions of dollars a year, contact us at 817-385-8473 or [charles@bpa.com](mailto:charles@bpa.com).

[Learn More](#)



The annual WSBPA Mid-Winter Meeting was held Sunday and Monday February 23-24, at Angel of the Winds Casino and Strikerz



**Washington State Legislature continues General Session in Olympia**

**Bills being monitored include:**



Lanes in Arlington.

55 attendees enjoyed presentations from Columbia Distributing, Sierra Nevada Brewing, WSBPA Lobbyist Lex Nepomuceno plus Gary Hulsenberg with Storm and Chris James from Smyrna Lanes in Tennessee on building youth programs.

- SB 5067 to lower blood alcohol content down to 0.05
- SB 5578 Raise minimum wage to \$25 per hour by 2031
- SB 5070 Amend the shift of credit card fees 100% to banks and processors
- HB 1607 proposing a 10 cent bottle deposit tax on liquor, soft drink and water bottles



If you have not attended BPAA's BOWL EXPO recently, this may be an ideal year to join us in Washington DC, June 29th through July 3rd at the Gaylord Resort and Convention Center.

Enjoy one of the largest Trade Shows in the industry, educational seminars and workshops, plus an opportunity to network with bowling operators from across the country.

WSBPA will be hosting a members' only dinner during the 5-day conference.  
[www.bowlexpo.com](http://www.bowlexpo.com)

## **The 29th Annual WSBPA Jackpot Classic Tournament Rolls into Las Vegas, June 3-6, 2025**

**Between 275 and 300 bowlers are expected to lace up their shoes and compete for an estimated prize fund of \$100,000 at The Orleans Resort Casino.**

**Event registration continues now through May 1st at:  
[www.jackpotclassic.org](http://www.jackpotclassic.org)**

**Special tournament room rates at The Orleans are \$47 Sunday through Thursday and \$99 on Friday and Saturday plus a \$21.99 nightly resort fee and local taxes.**





### **Bowling Day at the Ball Park III**

**Plan to join one the most popular WSBPA promotions in years as upwards of 2,000 bowlers, friends, and family members meet at T Mobile Park in Seattle, on Saturday, September 13th, at 6:40 p.m. as the Mariners battle the Los Angeles Angels.**

**Ticket purchasers will receive a specially designed bowling - baseball jersey along with their ticket either at field level (\$52 each) or upper-level view seats (\$35 each).**

**Plan a spring-summer league or organize a group of bowlers for the start the 2024-2025 bowling season.**

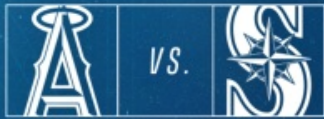
**"Take Me Out to the Ballgame" September 13th! GO M's!**

***Bowling Night | Seattle Mariners***





# BOWLING NIGHT



SATURDAY, SEPTEMBER 13  
6:40PM

TICKET PRICES

\$52  
MAIN

\$35  
VIEW

## THE TICKET SPECIAL RIGHT UP YOUR ALLEY!

Get ready to *strike* up a conversation with fellow bowling enthusiasts at T-Mobile Park! With this offer on September 13, score a Mariners-themed Bowling Shirt and specially priced tickets to a great night out at the ballpark.

TO BUY TICKETS OR FOR MORE INFORMATION, CALL OR VISIT  
**(206) 346-4535 • MARINERS.COM/BOWLING**



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